

Stations: CICT-CL  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Newshour Rotn</b> (2/2/2009-2/22/2009)	<b>MTWTFSS</b>	<b>04:58 PM</b>	<b>07:00 PM</b>															
	Calgary DM			3.0	3.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	3.0	1.0	1.0	2.0	0.3	0.5
	Calgary CM			2.0	3.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	3.0	1.0	1.0	2.0	0.3	0.5
	Lethbridge			3.0	3.0	1.0	2.0	2.0	4.0	1.0	2.0	2.0	3.0	1.0	1.0	2.0	0.3	0.3
	TC/Full Coverage			41.4	39.9	4.8	14.2	16.7	21.8	2.6	8.0	9.6	18.1	2.2	6.1	7.2	0.6	1.0
<b>Prime CDN Rotn</b> (2/2/2009-2/22/2009)	<b>MTWTFSS</b>	<b>06:58 PM</b>	<b>11:00 PM</b>															
	Calgary DM			0.4	1.0	0.2	0.4	0.4	1.0	0.2	0.4	0.5	0.5	0.3	0.4	0.4	0.1	0.1
	Calgary CM			0.4	0.5	0.2	0.4	0.4	1.0	0.2	0.4	0.5	0.5	0.3	0.3	0.4	0.1	0.1
	Lethbridge			0.4	0.5	0.2	0.4	0.4	1.0	0.2	0.4	0.5	0.5	0.3	0.3	0.4	0.1	0.1
	TC/Full Coverage			9.6	9.2	2.2	4.6	5.4	5.0	1.0	2.5	3.2	4.2	1.2	2.2	2.2	0.2	0.2
<b>News Final 1</b> (2/2/2009-2/22/2009)	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>12:00 AM</b>															
	Calgary DM			2.0	2.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	0.5	0.1
	Calgary CM			2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	0.5	0.1
	Lethbridge			2.0	2.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	0.3	0.1
	TC/Full Coverage			29.8	28.8	5.4	15.6	16.4	16.3	2.9	9.6	9.6	12.6	2.5	6.0	6.8	0.6	0.3
<b>ET Canada</b> (2/2/2009-2/22/2009)	<b>MTWTF..</b>	<b>06:58 PM</b>	<b>07:30 PM</b>															
	Calgary DM			1.0	1.0	1.0	1.0	1.0	2.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	0.2	0.4
	Calgary CM			1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.5	1.0	1.0	0.2	0.4
	Lethbridge			1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.5	1.0	1.0	0.2	0.4
	TC/Full Coverage			20.0	18.6	3.4	10.3	12.2	12.6	2.2	7.2	8.2	6.0	1.2	3.2	4.0	0.4	1.0
<b>Ent Tonight</b> (2/2/2009-2/22/2009)	<b>MTWTF..</b>	<b>07:28 PM</b>	<b>08:00 PM</b>															
	Calgary DM			1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.4	1.0	1.0	0.3	0.2
	Calgary CM			1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.4	1.0	1.0	0.3	0.2
	Lethbridge			1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.4	1.0	1.0	0.3	0.2
	TC/Full Coverage			20.3	19.1	3.6	10.8	12.6	14.4	2.6	8.2	9.6	4.8	1.0	2.6	3.0	0.4	0.9
<b>Heroes</b> (1/19/2009-2/22/2009)	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Calgary DM			2.0	2.0	3.0	2.0	3.0	2.0	2.0	3.0	3.0	2.0	3.0	2.0	3.0	2.0	0.0
	Calgary CM			2.0	2.0	3.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	3.0	2.0	0.0
	Lethbridge			2.0	2.0	3.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	3.0	2.0	0.0

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			35.1	32.6	14.4	25.8	25.4	18.2	8.4	14.4	13.6	14.4	6.0	11.3	11.8	2.5	0.0
<b>House</b> <b>(2/2/2009-2/22/2009)</b>	<b>M.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Calgary DM			6.0	6.0	7.0	7.0	6.0	7.0	8.0	8.0	7.0	6.0	7.0	6.0	6.0	5.0	1.0
	Calgary CM			5.0	6.0	7.0	7.0	6.0	7.0	8.0	8.0	7.0	5.0	7.0	6.0	6.0	4.0	1.0
	Lethbridge			5.0	6.0	7.0	7.0	6.0	7.0	8.0	8.0	7.0	5.0	7.0	6.0	6.0	4.0	1.0
	TC/Full Coverage			116.3	108.6	40.4	78.5	72.2	64.3	23.3	45.3	40.9	44.3	17.1	33.3	31.3	6.0	1.8
<b>24</b> <b>(1/19/2009-2/22/2009)</b>	<b>M.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Calgary DM			5.0	6.0	5.0	5.0	6.0	5.0	3.0	5.0	6.0	6.0	6.0	6.0	6.0	2.0	0.1
	Calgary CM			5.0	5.0	5.0	5.0	6.0	5.0	3.0	4.0	6.0	6.0	6.0	5.0	6.0	2.0	0.1
	Lethbridge			5.0	5.0	5.0	5.0	6.0	5.0	3.0	4.0	6.0	6.0	6.0	5.0	6.0	2.0	0.1
	TC/Full Coverage			102.4	99.6	26.8	64.2	66.7	47.7	11.3	32.0	33.7	52.0	15.5	32.2	33.0	2.6	0.3
<b>90210</b> <b>(2/2/2009-2/22/2009)</b>	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Calgary DM			2.0	2.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	1.0	1.0	1.0	1.0	2.0	0.4
	Calgary CM			2.0	2.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	1.0	1.0	1.0	1.0	2.0	0.4
	Lethbridge			2.0	2.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	1.0	1.0	1.0	1.0	2.0	0.4
	TC/Full Coverage			44.7	40.8	19.5	32.2	32.1	29.2	16.0	24.9	23.7	11.5	3.5	7.3	8.4	3.0	1.0
<b>Project Runway Canada</b> <b>(1/26/2009-2/22/2009)</b>	<b>.T.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Calgary DM			2.0	2.0	1.0	2.0	2.0	3.0	2.0	3.0	3.0	1.0	1.0	1.0	1.0	4.0	1.0
	Calgary CM			2.0	2.0	1.0	2.0	2.0	3.0	2.0	3.0	3.0	1.0	1.0	1.0	1.0	4.0	1.0
	Lethbridge			2.0	2.0	1.0	2.0	2.0	3.0	2.0	3.0	3.0	1.0	1.0	1.0	1.0	4.0	1.0
	TC/Full Coverage			43.7	36.4	8.7	25.0	27.5	28.8	6.7	19.9	21.8	7.6	2.0	5.2	5.6	6.2	1.2
<b>Life On Mars</b> <b>(2/2/2009-2/22/2009)</b>	<b>..W....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Calgary DM			1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.2	1.0	1.0	2.0	0.1
	Calgary CM			1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.2	1.0	1.0	2.0	0.1
	Lethbridge			1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.2	1.0	1.0	2.0	0.1
	TC/Full Coverage			19.4	16.6	2.1	9.1	9.9	10.2	1.5	5.1	5.7	6.5	0.7	4.0	4.2	2.2	0.5
<b>Guard</b> <b>(1/12/2009-2/8/2009)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Calgary DM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.4	1.0	0.5	0.1
	Calgary CM			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.4	1.0	0.5	0.1

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Lethbridge			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.4	1.0	0.5	0.1
	TC/Full Coverage			51.0	50.4	0.2	23.1	25.9	26.3	0.1	14.6	15.6	24.1	0.1	8.4	10.2	0.5	0.1
<b>Life</b> (2/2/2009-2/8/2009)	<b>..W....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Calgary DM			1.0	1.0	1.0	1.0	1.0	2.0	0.5	1.0	1.0	1.0	1.0	1.0	0.5	0.3	0.1
	Calgary CM			1.0	1.0	1.0	1.0	1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	0.4	0.3	0.1
	Lethbridge			1.0	1.0	1.0	1.0	1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	0.4	0.3	0.1
	TC/Full Coverage			19.4	18.9	2.4	7.8	8.0	12.0	1.0	5.0	6.0	6.9	1.4	2.8	2.0	0.3	0.2
<b>Lie to Me</b> (1/19/2009-2/8/2009)	<b>..W....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Calgary DM			2.0	3.0	2.0	2.0	2.0	4.0	4.0	2.0	3.0	2.0	1.0	1.0	1.0	1.0	0.2
	Calgary CM			2.0	3.0	2.0	2.0	1.0	4.0	3.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	0.2
	Lethbridge			2.0	2.0	1.0	1.0	2.0	3.0	2.0	2.0	3.0	2.0	1.0	1.0	1.0	1.0	1.0
	TC/Full Coverage			45.5	43.8	12.9	24.5	22.7	28.3	8.5	16.1	15.5	15.5	4.3	8.3	7.2	1.3	0.5
<b>Bones</b> (1/12/2009-2/8/2009)	<b>...T...</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Calgary DM			3.0	4.0	3.0	3.0	3.0	5.0	5.0	3.0	4.0	3.0	2.0	2.0	2.0	1.0	0.3
	Calgary CM			3.0	4.0	3.0	3.0	2.0	5.0	4.0	3.0	3.0	3.0	3.0	2.0	2.0	1.0	0.3
	Lethbridge			3.0	3.0	2.0	2.0	3.0	4.0	3.0	3.0	4.0	3.0	1.0	2.0	2.0	2.0	1.0
	TC/Full Coverage			65.0	62.5	18.4	35.0	32.4	40.4	12.2	23.0	22.1	22.1	6.2	11.9	10.3	1.8	0.7
<b>Survivor</b> (2/2/2009-2/22/2009)	<b>...T...</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Calgary DM			5.0	6.0	4.0	6.0	6.0	7.0	4.0	7.0	8.0	4.0	3.0	5.0	5.0	4.0	1.0
	Calgary CM			5.0	6.0	4.0	6.0	6.0	7.0	4.0	7.0	8.0	4.0	3.0	5.0	5.0	4.0	1.0
	Lethbridge			5.0	6.0	4.0	6.0	6.0	7.0	4.0	7.0	8.0	4.0	3.0	5.0	5.0	4.0	1.0
	TC/Full Coverage			93.8	86.9	24.2	59.2	60.7	53.0	12.6	33.3	35.0	33.8	11.6	26.0	25.7	4.2	2.8
<b>Office</b> (2/2/2009-2/22/2009)	<b>...T...</b>	<b>09:58 PM</b>	<b>10:30 PM</b>															
	Calgary DM			2.0	2.0	3.0	3.0	3.0	2.0	4.0	3.0	3.0	2.0	3.0	3.0	3.0	1.0	0.3
	Calgary CM			2.0	2.0	3.0	3.0	3.0	2.0	4.0	3.0	3.0	2.0	3.0	3.0	3.0	1.0	0.3
	Lethbridge			2.0	2.0	3.0	3.0	3.0	2.0	4.0	3.0	3.0	2.0	3.0	3.0	3.0	1.0	0.3
	TC/Full Coverage			34.8	32.5	16.7	27.7	28.3	17.7	9.2	14.5	14.6	14.8	7.5	13.2	13.7	1.3	0.9
<b>Numb3rs</b> (2/2/2009-2/22/2009)	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Calgary DM			2.0	2.0	1.0	1.0	2.0	2.0	0.5	1.0	2.0	1.0	1.0	1.0	1.0	1.0	0.3

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Calgary CM			2.0	2.0	1.0	1.0	2.0	2.0	0.5	1.0	2.0	1.0	1.0	1.0	1.0	1.0	0.3
	Lethbridge			2.0	2.0	1.0	1.0	2.0	2.0	0.5	1.0	2.0	1.0	1.0	1.0	1.0	1.0	0.3
	TC/Full Coverage			43.5	40.6	6.4	22.2	24.7	25.1	4.3	12.7	15.4	15.5	2.1	9.5	9.2	2.2	0.7
<b>Howie Do It (1/5/2009-2/22/2009)</b>	<b>....F..</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Calgary DM			2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	3.0	2.0	2.0	2.0	2.0	1.0	1.0
	Calgary CM			2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	3.0	2.0	2.0	2.0	2.0	1.0	1.0
	Lethbridge			2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	3.0	2.0	2.0	2.0	2.0	1.0	1.0
	TC/Full Coverage			31.9	29.2	8.9	19.2	19.3	15.9	4.4	10.4	11.1	13.2	4.5	8.7	8.3	1.5	1.2
<b>Friday Night Lights (2/2/2009-2/8/2009)</b>	<b>....F..</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Calgary DM			1.0	0.5	0.5	1.0	1.0	1.0	0.5	1.0	1.0	0.5	0.5	0.5	1.0	0.3	1.0
	Calgary CM			1.0	0.5	0.5	1.0	1.0	1.0	0.5	1.0	1.0	0.5	0.5	0.5	1.0	0.3	1.0
	Lethbridge			1.0	0.5	0.5	1.0	1.0	1.0	0.5	1.0	1.0	0.5	0.5	0.5	1.0	0.3	1.0
	TC/Full Coverage			12.1	9.9	2.0	7.1	7.9	5.0	0.9	3.5	4.0	4.9	1.1	3.6	3.9	0.5	1.7
<b>Global Currents (2/2/2009-2/22/2009)</b>	<b>.....S.</b>	<b>06:58 PM</b>	<b>09:00 PM</b>															
	Calgary DM			1.0	1.0	0.2	0.4	1.0	1.0	0.2	1.0	1.0	1.0	0.1	0.3	0.4	0.1	0.2
	Calgary CM			1.0	1.0	0.2	0.4	1.0	1.0	0.2	1.0	1.0	1.0	0.1	0.3	0.4	0.1	0.2
	Lethbridge			1.0	1.0	0.2	0.4	1.0	1.0	0.2	1.0	1.0	1.0	0.1	0.3	0.4	0.1	0.2
	TC/Full Coverage			9.7	9.2	0.6	3.2	5.0	4.8	0.4	2.2	3.0	4.3	0.2	1.1	2.0	0.2	0.4
<b>16x9 Evening (1/5/2009-2/22/2009)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>															
	Calgary DM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Calgary CM			1.0	1.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.3	0.3	1.0	0.1	0.1
	Lethbridge			1.0	1.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.3	0.3	1.0	0.1	0.1
	TC/Full Coverage			24.7	24.6	7.5	10.9	11.4	11.5	4.6	6.6	7.1	13.1	3.0	4.3	4.3	0.0	0.0
<b>Simpsons &amp; Co (2/2/2009-2/8/2009)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>08:30 PM</b>															
	Calgary DM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4
	Calgary CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4
	Lethbridge			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4
	TC/Full Coverage			17.4	14.4	6.6	9.2	8.4	7.0	2.8	4.4	4.4	7.4	3.9	4.8	4.0	1.6	1.4

Stations: CICT-CL  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Simpsons</b> (2/2/2009-2/22/2009)	.....S	08:58 PM	09:30 PM															
Calgary DM				4.0	4.0	8.0	6.0	5.0	3.0	7.0	5.0	4.0	5.0	9.0	6.0	6.0	3.0	1.0
Calgary CM				3.0	4.0	8.0	5.0	4.0	3.0	7.0	5.0	4.0	4.0	8.0	6.0	5.0	3.0	1.0
Lethbridge				3.0	4.0	8.0	5.0	4.0	3.0	7.0	5.0	4.0	4.0	8.0	6.0	5.0	3.0	1.0
TC/Full Coverage				66.0	58.0	34.8	50.8	40.8	27.1	16.5	23.9	19.0	30.8	18.3	26.9	21.8	4.9	3.1
<b>King Of The Hill</b> (2/2/2009-2/15/2009)	.....S	09:28 PM	10:00 PM															
Calgary DM				2.0	2.0	5.0	3.0	3.0	2.0	5.0	3.0	3.0	3.0	5.0	4.0	3.0	2.0	0.3
Calgary CM				2.0	2.0	5.0	3.0	3.0	2.0	4.0	3.0	3.0	3.0	5.0	4.0	3.0	2.0	0.3
Lethbridge				2.0	2.0	5.0	3.0	3.0	2.0	4.0	3.0	3.0	3.0	5.0	4.0	3.0	2.0	0.3
TC/Full Coverage				37.0	33.5	20.6	29.5	22.9	15.7	9.4	14.0	11.1	17.8	11.2	15.5	11.9	2.7	0.9
<b>Late Night Rotn</b> (2/2/2009-2/22/2009)	MTWTFSS	10:58 PM	03:30 AM															
Calgary DM				0.3	0.3	0.2	0.3	0.3	0.5	0.1	0.4	0.5	0.2	0.1	0.2	0.2	0.1	0.0
Calgary CM				0.3	0.3	0.2	0.3	0.3	0.4	0.1	0.4	0.4	0.2	0.1	0.2	0.2	0.1	0.0
Lethbridge				0.3	0.3	0.2	0.3	0.3	0.4	0.1	0.4	0.4	0.2	0.1	0.2	0.2	0.1	0.0
TC/Full Coverage				4.9	4.8	1.1	3.1	3.3	3.1	0.5	1.9	2.0	1.8	0.6	1.3	1.3	0.1	0.0
<b>Wkdy AM Rotn</b> (2/2/2009-2/22/2009)	MTWTF..	10:58 AM	12:00 PM															
Calgary DM				0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0
Calgary CM				0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0
Lethbridge				0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0
TC/Full Coverage				2.0	2.0	0.2	0.9	1.0	1.4	0.1	0.5	0.6	0.6	0.2	0.3	0.3	0.0	0.1
<b>Days Of Our Lives</b> (2/2/2009-2/22/2009)	MTWTF..	12:58 PM	02:00 PM															
Calgary DM				1.0	1.0	1.0	1.0	1.0	2.0	1.0	2.0	2.0	0.2	0.2	0.2	0.2	0.1	0.2
Calgary CM				1.0	1.0	1.0	1.0	1.0	2.0	1.0	2.0	2.0	0.2	0.2	0.2	0.2	0.1	0.2
Lethbridge				1.0	1.0	1.0	1.0	1.0	2.0	1.0	2.0	2.0	0.2	0.2	0.2	0.2	0.1	0.2
TC/Full Coverage				22.2	21.0	3.6	14.0	14.0	17.1	3.0	10.6	11.0	3.8	0.6	3.4	3.1	0.2	1.1
<b>As The World Turns</b> (2/2/2009-2/22/2009)	MTWTF..	01:58 PM	03:00 PM															
Calgary DM				0.3	0.3	0.3	0.3	0.3	0.5	0.5	1.0	1.0	0.1	0.1	0.1	0.1	0.0	0.2
Calgary CM				0.3	0.3	0.3	0.3	0.3	0.5	0.4	1.0	1.0	0.1	0.1	0.1	0.1	0.0	0.2
Lethbridge				0.3	0.3	0.3	0.3	0.3	0.5	0.4	1.0	1.0	0.1	0.1	0.1	0.1	0.0	0.2

Stations: CICT-CL  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			8.1	7.3	2.9	6.3	4.6	4.6	1.3	3.8	3.5	2.6	1.6	2.5	1.0	0.2	0.5
<b>Doctors</b> (2/2/2009-2/22/2009)	<b>MTWTF..</b>	<b>02:58 PM</b>	<b>04:00 PM</b>															
	Calgary DM			0.4	0.4	0.2	0.2	0.3	1.0	0.2	0.4	0.5	0.2	0.1	0.1	0.1	0.1	0.0
	Calgary CM			0.3	0.4	0.2	0.2	0.3	1.0	0.2	0.4	0.4	0.2	0.1	0.1	0.1	0.1	0.0
	Lethbridge			0.3	0.4	0.2	0.2	0.3	1.0	0.2	0.4	0.4	0.2	0.1	0.1	0.1	0.1	0.0
	TC/Full Coverage			9.8	9.4	1.2	3.1	4.0	7.7	0.8	2.5	3.3	1.7	0.4	0.7	0.7	0.2	0.2
<b>Y&amp;R</b> (2/2/2009-2/22/2009)	<b>MTWTF..</b>	<b>03:58 PM</b>	<b>05:00 PM</b>															
	Calgary DM			2.0	2.0	0.4	1.0	1.0	4.0	1.0	2.0	2.0	1.0	0.2	0.2	0.4	0.3	1.0
	Calgary CM			2.0	2.0	0.4	1.0	1.0	4.0	1.0	2.0	2.0	1.0	0.2	0.2	0.3	0.2	1.0
	Lethbridge			2.0	2.0	0.4	1.0	1.0	4.0	1.0	2.0	2.0	1.0	0.2	0.2	0.3	0.2	1.0
	TC/Full Coverage			46.2	43.6	4.1	19.2	22.9	36.0	3.2	16.6	18.8	7.6	1.0	2.6	4.2	1.0	1.6
<b>ETC Late Night</b> (2/2/2009-2/8/2009)	<b>MTWT...</b>	<b>11:58 PM</b>	<b>01:03 AM</b>															
	Calgary DM			0.4	1.0	0.2	0.4	0.4	1.0	0.2	1.0	1.0	0.3	0.3	0.4	0.4	0.1	0.0
	Calgary CM			0.4	1.0	0.2	0.5	1.0	1.0	0.2	1.0	1.0	0.3	0.3	0.3	0.4	0.1	0.0
	Lethbridge			0.4	1.0	0.2	0.5	1.0	1.0	0.2	1.0	1.0	0.3	0.3	0.3	0.4	0.1	0.0
	TC/Full Coverage			7.0	6.6	1.0	4.1	4.4	4.5	0.4	2.8	2.9	2.2	0.6	1.2	1.6	0.2	0.1
<b>ET Late Night</b> (2/2/2009-2/8/2009)	<b>MT.T...</b>	<b>11:58 PM</b>	<b>12:35 AM</b>															
	Calgary DM			1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	0.4	0.2	0.4	0.4	0.2	0.1
	Calgary CM			1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	0.4	0.2	0.4	0.4	0.2	0.1
	Lethbridge			1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	0.4	0.2	0.4	0.4	0.2	0.1
	TC/Full Coverage			10.0	9.7	1.6	5.5	5.6	6.9	1.0	3.9	3.9	2.8	0.6	1.6	1.8	0.2	0.1
<b>Wknd PM Rotn</b> (2/2/2009-2/22/2009)	<b>.....SS</b>	<b>11:58 AM</b>	<b>04:30 PM</b>															
	Calgary DM			0.3	0.4	0.3	0.4	0.3	0.4	0.1	0.4	0.4	0.3	0.4	0.3	0.2	0.1	0.0
	Calgary CM			0.3	0.3	0.3	0.3	0.3	0.4	0.1	0.3	0.4	0.3	0.4	0.3	0.2	0.1	0.0
	Lethbridge			0.3	0.3	0.3	0.3	0.3	0.4	0.1	0.3	0.4	0.3	0.4	0.3	0.2	0.1	0.0
	TC/Full Coverage			7.3	6.1	1.5	3.7	3.4	3.2	0.4	1.8	1.8	3.0	1.1	1.9	1.6	0.3	0.8
<b>Simpsons Wknd Rotn</b> (2/2/2009-2/22/2009)	<b>.....SS</b>	<b>01:28 PM</b>	<b>04:00 PM</b>															
	Calgary DM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.4
	Calgary CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4

Stations: CICT-CL  
 Date Range: Sp 09 (2/2/2009-2/8/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Lethbridge				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4
TC/Full Coverage				23.0	18.5	10.0	15.0	11.4	8.2	3.7	6.4	5.2	10.2	6.2	8.6	6.2	2.8	1.8
<b>Family Guy Wknd Rotn (2/2/2009-2/22/2009)</b>	<b>.....SS</b>	<b>03:58 PM</b>	<b>05:30 PM</b>															
Calgary DM				1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.4
Calgary CM				1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.4
Lethbridge				1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.4
TC/Full Coverage				31.4	25.0	14.8	20.8	15.7	11.5	6.2	9.2	7.2	13.6	8.5	11.7	8.4	4.0	2.4
<b>Wknd AM Rotn (2/2/2009-2/22/2009)</b>	<b>.....SS</b>	<b>05:58 AM</b>	<b>12:00 PM</b>															
Calgary DM				0.2	0.2	0.1	0.1	0.2	0.3	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.0	0.0
Calgary CM				0.2	0.2	0.1	0.1	0.2	0.3	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.0	0.0
Lethbridge				0.2	0.2	0.1	0.1	0.2	0.3	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.0	0.0
TC/Full Coverage				4.5	4.4	0.5	1.6	1.9	2.1	0.2	0.7	0.8	2.3	0.3	0.9	1.1	0.1	0.0
<b>Saturday Night Live (2/2/2009-2/22/2009)</b>	<b>.....S.</b>	<b>12:25 AM</b>	<b>02:00 AM</b>															
Calgary DM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.0
Calgary CM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.0
Lethbridge				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.0
TC/Full Coverage				14.2	13.8	6.0	9.8	8.4	7.8	2.9	5.0	4.6	6.0	3.0	4.8	3.8	0.3	0.1
<b>16x9 Late (1/5/2009-2/22/2009)</b>	<b>.....S</b>	<b>11:30 PM</b>	<b>12:00 AM</b>															
Calgary DM				1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	0.2	0.0
Calgary CM				1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	0.4	1.0	0.1	0.0
Lethbridge				1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	0.4	1.0	0.1	0.0
TC/Full Coverage				13.9	13.6	2.7	6.9	7.6	7.2	1.3	4.0	4.2	6.4	1.5	2.9	3.3	0.2	0.1