

Stations: CICT-CL  
 Date Range: Sm 09 (7/13/2009-7/19/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
<b>Newshour Rotn</b> (5/25/2009-9/13/2009)	<b>MTWTFSS</b>	<b>04:58 PM</b>	<b>07:00 PM</b>														
	Calgary DM	3.0	3.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	0.3	0.3	
	Calgary CM	3.0	3.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	0.3	0.3	
	Lethbridge	3.0	3.0	1.0	2.0	2.0	4.0	1.0	2.0	2.0	3.0	1.0	1.0	2.0	0.3	0.3	
	TC/Full Coverage	42.4	41.4	6.3	14.7	17.0	21.1	3.0	7.7	9.5	20.3	3.3	7.0	7.5	0.4	0.6	
<b>Prime CDN Rotn</b> (5/25/2009-9/13/2009)	<b>MTWTFSS</b>	<b>06:58 PM</b>	<b>11:00 PM</b>														
	Calgary DM	0.4	0.5	0.1	0.2	0.5	1.0	0.2	0.3	1.0	0.4	0.1	0.2	0.4	0.1	0.1	
	Calgary CM	0.4	0.5	0.1	0.2	0.5	1.0	0.1	0.3	1.0	0.4	0.1	0.2	0.3	0.1	0.1	
	Lethbridge	0.4	0.5	0.1	0.2	0.5	1.0	0.1	0.3	1.0	0.4	0.1	0.2	0.3	0.1	0.1	
	TC/Full Coverage	8.7	8.3	1.7	3.5	5.1	4.7	0.7	2.0	3.0	3.5	0.9	1.5	2.1	0.2	0.2	
<b>News Final 1</b> (5/25/2009-9/13/2009)	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>12:00 AM</b>														
	Calgary DM	2.0	2.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	0.2	0.2	
	Calgary CM	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	0.2	0.2	
	Lethbridge	2.0	2.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	0.3	0.1	
	TC/Full Coverage	31.0	30.4	4.8	13.6	15.6	16.1	2.6	7.5	7.8	14.3	2.1	6.1	7.8	0.3	0.3	
<b>ET Canada</b> (5/25/2009-9/13/2009)	<b>MTWTF..</b>	<b>06:58 PM</b>	<b>07:30 PM</b>														
	Calgary DM	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.4	1.0	1.0	0.2	0.3	
	Calgary CM	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.4	1.0	1.0	0.2	0.3	
	Lethbridge	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.4	1.0	1.0	0.2	0.3	
	TC/Full Coverage	21.7	20.7	4.6	10.2	12.0	13.8	2.5	6.4	8.2	6.9	2.0	3.8	3.8	0.5	0.5	
<b>Ent Tonight</b> (5/25/2009-9/13/2009)	<b>MTWTF..</b>	<b>07:28 PM</b>	<b>08:00 PM</b>														
	Calgary DM	1.0	1.0	0.5	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.3	0.5	1.0	0.2	0.2	
	Calgary CM	1.0	1.0	0.5	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.3	0.5	1.0	0.2	0.1	
	Lethbridge	1.0	1.0	0.5	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.3	0.5	1.0	0.2	0.1	
	TC/Full Coverage	20.4	19.7	3.5	9.1	12.3	14.2	2.2	6.2	8.6	5.5	1.3	2.9	3.7	0.4	0.4	
<b>Big Brother</b> (6/29/2009-9/13/2009)	<b>.T.T..S</b>	<b>08:58 PM</b>	<b>11:00 PM</b>														
	Calgary DM	2.0	2.0	3.0	3.0	3.0	3.0	4.0	3.0	3.0	2.0	2.0	2.0	2.0	2.0	1.0	
	Calgary CM	2.0	2.0	2.0	3.0	3.0	3.0	4.0	3.0	3.0	2.0	1.0	2.0	2.0	2.0	1.0	
	Lethbridge	2.0	2.0	2.0	3.0	3.0	3.0	4.0	3.0	3.0	2.0	1.0	2.0	2.0	2.0	1.0	

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				49.7	43.8	20.9	32.7	30.4	26.4	12.8	19.6	18.5	17.4	8.1	13.1	11.9	4.0	2.0
<b>Unit - Global</b> <b>(5/25/2009-9/13/2009)</b>	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Calgary DM			0.5	0.5	0.2	0.5	0.5	0.5	0.2	0.5	0.5	0.5	0.2	0.5	0.5	0.0	
	Calgary CM			0.5	0.5	0.2	0.5	0.5	0.5	0.2	0.5	0.5	0.2	0.5	0.5	0.5	0.0	
	Lethbridge			0.5	0.5	0.2	0.5	0.5	0.5	0.2	0.5	0.5	0.2	0.5	0.5	0.5	0.0	
	TC/Full Coverage			12.8	12.2	3.2	7.0	5.6	5.0	0.3	1.8	2.5	7.2	2.8	5.2	3.2	0.6	
<b>House</b> <b>(5/25/2009-9/13/2009)</b>	<b>M.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Calgary DM			2.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	2.0	3.0	3.0	2.0	2.0	0.4	
	Calgary CM			2.0	2.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	3.0	2.0	2.0	2.0	0.3	
	Lethbridge			2.0	2.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	3.0	2.0	2.0	2.0	0.3	
	TC/Full Coverage			46.5	43.4	16.2	31.4	28.9	25.7	9.3	18.1	16.4	17.7	6.8	13.3	12.5	2.4	
<b>Lie to Me</b> <b>(6/1/2009-9/13/2009)</b>	<b>M.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Calgary DM			1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	0.4	0.4	0.4	0.1	
	Calgary CM			1.0	1.0	1.0	1.0	0.4	2.0	1.0	1.0	1.0	1.0	1.0	0.4	0.4	0.1	
	Lethbridge			1.0	1.0	0.4	0.4	1.0	1.0	1.0	1.0	1.0	0.4	0.4	0.4	0.4	0.4	
	TC/Full Coverage			18.2	17.5	5.2	9.8	9.1	11.3	3.4	6.4	6.2	6.2	1.7	3.3	2.9	0.5	
<b>Durham County</b> <b>(6/1/2009-9/13/2009)</b>	<b>.T.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Calgary DM			1.0	1.0	0.1	1.0	1.0	1.0	0.2	1.0	1.0	1.0	0.0	0.3	0.5	0.3	
	Calgary CM			1.0	1.0	0.1	1.0	1.0	1.0	0.2	1.0	2.0	1.0	0.0	0.3	0.5	0.3	
	Lethbridge			1.0	1.0	0.1	1.0	1.0	1.0	0.2	1.0	2.0	1.0	0.0	0.3	0.5	0.3	
	TC/Full Coverage			17.2	16.9	5.0	11.1	13.5	13.2	5.0	10.0	11.7	3.7	0.0	1.1	1.9	0.3	
<b>Wipeout</b> <b>(5/25/2009-9/13/2009)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Calgary DM			3.0	3.0	4.0	3.0	3.0	3.0	4.0	4.0	4.0	3.0	3.0	3.0	4.0	2.0	
	Calgary CM			3.0	3.0	3.0	3.0	3.0	3.0	4.0	4.0	4.0	2.0	3.0	3.0	4.0	2.0	
	Lethbridge			3.0	3.0	3.0	3.0	3.0	3.0	4.0	4.0	4.0	2.0	3.0	3.0	4.0	2.0	
	TC/Full Coverage			57.8	48.1	17.5	35.2	32.2	23.0	7.5	15.5	15.3	25.2	10.0	19.8	16.9	4.9	
<b>In Plain Sight</b> <b>(5/25/2009-9/13/2009)</b>	<b>..W....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Calgary DM			1.0	1.0	0.4	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.5	1.0	1.0	0.1	
	Calgary CM			1.0	1.0	0.4	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.5	1.0	1.0	0.1	

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Lethbridge				1.0	1.0	0.4	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.5	1.0	1.0	1.0	0.1
TC/Full Coverage				25.6	24.4	6.3	14.1	11.3	10.0	0.6	3.6	5.0	14.4	5.6	10.5	6.4	1.1	0.1
<b>Harper's Island</b> <b>(6/1/2009-9/13/2009)</b>	<b>...T...</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
Calgary DM				2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	0.0
Calgary CM				2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	0.0
Lethbridge				2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	0.0
TC/Full Coverage				35.5	34.5	9.3	22.2	23.1	16.5	3.9	11.1	11.7	18.0	5.4	11.2	11.4	0.9	0.1
<b>Bones</b> <b>(6/1/2009-9/13/2009)</b>	<b>...T...</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
Calgary DM				3.0	3.0	2.0	2.0	3.0	4.0	2.0	3.0	4.0	3.0	2.0	2.0	2.0	2.0	0.2
Calgary CM				3.0	3.0	2.0	2.0	3.0	4.0	2.0	3.0	3.0	3.0	2.0	2.0	2.0	2.0	0.2
Lethbridge				3.0	3.0	2.0	2.0	3.0	4.0	2.0	3.0	3.0	3.0	2.0	2.0	2.0	2.0	0.2
TC/Full Coverage				57.2	54.2	11.3	27.6	31.0	32.9	5.3	17.2	20.0	21.4	5.9	10.4	10.8	2.6	0.4
<b>Office</b> <b>(5/25/2009-9/13/2009)</b>	<b>...T...</b>	<b>09:58 PM</b>	<b>10:30 PM</b>															
Calgary DM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.5	1.0	0.2	0.1	0.1
Calgary CM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.5	1.0	0.2	0.1	0.1
Lethbridge				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.5	1.0	0.2	0.1	0.1
TC/Full Coverage				17.1	16.7	4.4	7.9	10.3	10.5	3.7	5.7	7.0	6.2	0.6	2.2	3.3	0.2	0.1
<b>Office***</b> <b>(5/25/2009-9/13/2009)</b>	<b>...T...</b>	<b>10:28 PM</b>	<b>11:00 PM</b>															
Calgary DM				0.4	1.0	0.4	0.5	1.0	1.0	1.0	1.0	1.0	0.5	0.2	0.4	1.0	0.1	0.1
Calgary CM				0.4	1.0	0.4	0.5	1.0	1.0	1.0	1.0	1.0	0.4	0.2	0.4	1.0	0.1	0.1
Lethbridge				0.4	1.0	0.4	0.5	1.0	1.0	1.0	1.0	1.0	0.4	0.2	0.4	1.0	0.1	0.1
TC/Full Coverage				12.0	11.7	3.1	5.5	7.2	7.4	2.6	4.0	4.9	4.3	0.4	1.5	2.3	0.1	0.1
<b>Numb3rs</b> <b>(5/25/2009-9/13/2009)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
Calgary DM				1.0	1.0	0.5	1.0	1.0	2.0	1.0	1.0	1.0	0.3	0.5	1.0	0.5	0.4	0.4
Calgary CM				1.0	1.0	0.4	1.0	1.0	2.0	1.0	1.0	2.0	0.3	0.4	1.0	0.5	0.4	0.4
Lethbridge				1.0	1.0	0.4	1.0	1.0	2.0	1.0	1.0	2.0	0.3	0.4	1.0	0.5	0.4	0.4
TC/Full Coverage				22.4	21.0	3.3	8.8	11.7	14.1	1.2	5.5	7.6	6.9	2.1	3.3	4.1	0.5	0.9
<b>US Encores</b> <b>(5/25/2009-9/13/2009)</b>	<b>....F..</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
Calgary DM				0.5	1.0	0.3	0.5	0.5	1.0	0.5	0.5	0.5	1.0	0.3	0.3	0.5	0.3	0.0

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Calgary CM			0.5	1.0	0.3	0.5	0.5	1.0	0.5	0.5	0.5	0.5	0.3	0.3	0.5	0.3	0.0
	Lethbridge			0.5	1.0	0.3	0.5	0.5	1.0	0.5	0.5	0.5	0.5	0.3	0.3	0.5	0.3	0.0
	TC/Full Coverage			10.5	10.0	1.6	3.7	4.7	5.6	0.9	2.3	2.5	4.4	0.7	1.4	2.2	0.4	0.1
<b>Mental (7/6/2009-9/13/2009)</b>	<b>....F..</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Calgary DM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.4	0.4	0.4	0.4	0.1
	Calgary CM			1.0	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.4	0.4	0.1
	Lethbridge			1.0	1.0	0.4	0.4	1.0	1.0	1.0	1.0	1.0	0.4	0.4	0.4	0.4	0.4	0.4
	TC/Full Coverage			16.0	15.3	4.6	8.6	8.0	9.9	3.0	5.7	5.5	5.5	1.5	2.9	2.5	0.5	0.2
<b>Global Currents (5/25/2009-9/13/2009)</b>	<b>.....S.</b>	<b>06:58 PM</b>	<b>08:00 PM</b>															
	Calgary DM			0.4	0.5	0.1	0.2	0.5	1.0	0.2	0.3	1.0	0.4	0.1	0.2	0.4	0.1	0.1
	Calgary CM			0.4	0.5	0.1	0.2	0.5	1.0	0.1	0.3	1.0	0.4	0.1	0.2	0.3	0.1	0.1
	Lethbridge			0.4	0.5	0.1	0.2	0.5	1.0	0.1	0.3	1.0	0.4	0.1	0.2	0.3	0.1	0.1
	TC/Full Coverage			8.7	8.3	1.7	3.5	5.1	4.7	0.7	2.0	3.0	3.5	0.9	1.5	2.1	0.2	0.2
<b>16x9 Evening (5/25/2009-9/13/2009)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>															
	Calgary DM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Calgary CM			1.0	1.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.3	0.3	1.0	0.1	0.1
	Lethbridge			1.0	1.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.3	0.3	1.0	0.1	0.1
	TC/Full Coverage			22.2	22.1	6.8	9.8	10.3	10.4	4.1	5.9	6.4	11.8	2.7	3.9	3.9	0.0	0.0
<b>Simpsons &amp; Co (6/29/2009-9/13/2009)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>															
	Calgary DM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2	1.0
	Calgary CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2	1.0
	Lethbridge			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2	1.0
	TC/Full Coverage			11.6	10.1	5.0	6.8	5.8	4.9	2.7	3.5	3.2	5.3	2.2	3.3	2.6	0.3	1.2
<b>Simpsons &amp; Co* (6/29/2009-9/13/2009)</b>	<b>.....S</b>	<b>07:28 PM</b>	<b>08:00 PM</b>															
	Calgary DM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3
	Calgary CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3
	Lethbridge			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3
	TC/Full Coverage			17.7	15.9	9.0	11.4	10.2	7.5	4.2	5.4	5.8	8.4	4.8	6.0	4.4	1.2	0.6

Stations: CICT-CL  
 Date Range: Sm 09 (7/13/2009-7/19/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
<b>Simpsons</b> (6/29/2009-9/13/2009)	.....S	07:58 PM	08:30 PM														
Calgary DM				1.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	1.0
Calgary CM				1.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0
Lethbridge				1.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0
TC/Full Coverage				35.8	27.4	19.9	23.8	18.7	9.3	7.3	8.7	7.5	18.1	12.6	15.2	11.2	6.5
<b>Family Guy &amp; Co</b> (5/25/2009-9/13/2009)	.....S	08:28 PM	09:00 PM														
Calgary DM				1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.1
Calgary CM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.1
Lethbridge				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.1
TC/Full Coverage				21.8	19.3	13.9	16.7	14.4	7.9	6.1	7.2	6.5	11.4	7.8	9.5	7.9	2.3
<b>King Of The Hill</b> (6/1/2009-9/13/2009)	.....S	09:28 PM	10:00 PM														
Calgary DM				2.0	2.0	4.0	2.0	2.0	2.0	4.0	2.0	1.0	2.0	4.0	2.0	2.0	2.0
Calgary CM				2.0	2.0	4.0	2.0	2.0	2.0	4.0	2.0	1.0	2.0	4.0	2.0	2.0	2.0
Lethbridge				2.0	2.0	4.0	2.0	2.0	2.0	4.0	2.0	1.0	2.0	4.0	2.0	2.0	2.0
TC/Full Coverage				34.1	29.1	23.6	27.0	14.2	18.5	16.3	17.9	7.4	10.6	7.4	9.1	6.8	2.1
<b>Family Guy</b> (5/25/2009-9/13/2009)	.....S	09:58 PM	10:30 PM														
Calgary DM				2.0	2.0	4.0	3.0	3.0	2.0	5.0	3.0	2.0	2.0	4.0	3.0	3.0	2.0
Calgary CM				2.0	2.0	4.0	3.0	3.0	2.0	4.0	3.0	2.0	2.0	4.0	3.0	3.0	2.0
Lethbridge				2.0	2.0	4.0	3.0	3.0	2.0	4.0	3.0	2.0	2.0	4.0	3.0	3.0	2.0
TC/Full Coverage				45.5	39.7	27.4	35.8	29.1	20.2	14.4	18.9	14.6	19.5	13.0	16.9	14.6	2.9
<b>American Dad</b> (5/25/2009-9/13/2009)	.....S	10:28 PM	11:00 PM														
Calgary DM				2.0	2.0	4.0	3.0	2.0	2.0	5.0	3.0	2.0	2.0	4.0	3.0	2.0	1.0
Calgary CM				2.0	2.0	4.0	3.0	2.0	2.0	4.0	3.0	2.0	2.0	4.0	3.0	2.0	1.0
Lethbridge				2.0	2.0	4.0	3.0	2.0	2.0	4.0	3.0	2.0	2.0	4.0	3.0	2.0	1.0
TC/Full Coverage				41.0	38.0	27.9	34.3	26.3	18.1	13.7	16.8	12.7	19.8	14.2	17.5	13.6	1.9
<b>Late Night Rotn</b> (5/25/2009-9/13/2009)	MTWTFSS	10:58 PM	03:30 AM														
Calgary DM				0.3	0.4	0.2	0.4	0.4	1.0	0.2	0.5	0.5	0.2	0.2	0.2	0.3	0.2
Calgary CM				0.3	0.4	0.2	0.4	0.4	1.0	0.2	0.5	1.0	0.2	0.2	0.2	0.3	0.2
Lethbridge				0.3	0.4	0.2	0.4	0.4	1.0	0.2	0.5	0.5	0.2	0.2	0.2	0.3	0.2

Stations: CICT-CL  
 Date Range: Sm 09 (7/13/2009-7/19/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			5.7	5.4	1.6	3.6	3.6	3.5	0.6	2.1	2.2	1.9	0.8	1.5	1.4	0.3	0.1
<b>Wkdy AM Rotn</b> <b>(5/25/2009-9/13/2009)</b>	<b>MTWTF..</b>	<b>10:58 AM</b>	<b>12:00 PM</b>															
	Calgary DM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1
	Calgary CM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1
	Lethbridge			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1
	TC/Full Coverage			2.1	1.9	0.3	0.9	1.2	1.5	0.2	0.7	0.9	0.5	0.0	0.2	0.3	0.1	0.1
<b>Days Of Our Lives</b> <b>(5/25/2009-9/13/2009)</b>	<b>MTWTF..</b>	<b>12:58 PM</b>	<b>02:00 PM</b>															
	Calgary DM			1.0	1.0	0.3	1.0	1.0	2.0	1.0	1.0	2.0	0.2	0.1	0.1	0.1	0.2	0.1
	Calgary CM			1.0	1.0	0.3	1.0	1.0	2.0	1.0	1.0	1.0	0.2	0.1	0.1	0.1	0.2	0.1
	Lethbridge			1.0	1.0	0.3	1.0	1.0	2.0	1.0	1.0	1.0	0.2	0.1	0.1	0.1	0.2	0.1
	TC/Full Coverage			24.0	20.5	4.5	12.5	13.2	17.6	4.1	10.2	11.0	2.9	0.4	2.3	2.2	1.4	2.1
<b>As The World Turns</b> <b>(5/25/2009-9/13/2009)</b>	<b>MTWTF..</b>	<b>01:58 PM</b>	<b>03:00 PM</b>															
	Calgary DM			0.2	0.2	0.1	0.2	0.2	0.3	0.2	0.2	0.3	0.1	0.1	0.1	0.1	0.1	0.0
	Calgary CM			0.2	0.2	0.1	0.2	0.2	0.3	0.2	0.2	0.3	0.1	0.1	0.1	0.1	0.1	0.0
	Lethbridge			0.2	0.2	0.1	0.2	0.2	0.3	0.2	0.2	0.3	0.1	0.1	0.1	0.1	0.1	0.0
	TC/Full Coverage			6.2	5.1	1.9	4.0	3.4	3.4	0.8	2.5	2.5	1.7	1.1	1.5	0.9	0.5	0.6
<b>Doctors</b> <b>(5/25/2009-9/13/2009)</b>	<b>MTWTF..</b>	<b>02:58 PM</b>	<b>04:00 PM</b>															
	Calgary DM			0.4	0.4	0.2	0.2	0.3	1.0	0.2	0.4	0.5	0.2	0.1	0.1	0.1	0.1	0.0
	Calgary CM			0.3	0.4	0.2	0.2	0.3	1.0	0.2	0.4	0.4	0.2	0.1	0.1	0.1	0.1	0.0
	Lethbridge			0.3	0.4	0.2	0.2	0.3	1.0	0.2	0.4	0.4	0.2	0.1	0.1	0.1	0.1	0.0
	TC/Full Coverage			8.8	8.5	1.1	2.8	3.6	6.9	0.7	2.2	3.0	1.5	0.4	0.6	0.6	0.2	0.2
<b>Y&amp;R</b> <b>(5/25/2009-9/13/2009)</b>	<b>MTWTF..</b>	<b>03:58 PM</b>	<b>05:00 PM</b>															
	Calgary DM			2.0	2.0	0.4	1.0	1.0	3.0	1.0	2.0	2.0	1.0	0.1	0.2	0.2	0.4	0.1
	Calgary CM			2.0	2.0	0.3	1.0	1.0	3.0	1.0	2.0	2.0	0.5	0.1	0.2	0.2	0.3	0.1
	Lethbridge			2.0	2.0	0.3	1.0	1.0	3.0	1.0	2.0	2.0	0.5	0.1	0.2	0.2	0.3	0.1
	TC/Full Coverage			39.3	37.2	4.7	19.1	20.3	30.3	3.0	15.3	16.8	6.9	1.7	3.8	3.5	1.0	1.1
<b>ET Late Night</b> <b>(5/25/2009-9/13/2009)</b>	<b>MTWT...</b>	<b>11:58 PM</b>	<b>12:35 AM</b>															
	Calgary DM			1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	0.4	0.2	0.4	0.4	0.2	0.1
	Calgary CM			1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	0.4	0.2	0.4	0.4	0.2	0.1

Stations: CICT-CL  
 Date Range: Sm 09 (7/13/2009-7/19/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Lethbridge				1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	0.4	0.2	0.4	0.4	0.2	0.1
TC/Full Coverage				10.0	9.7	1.6	5.5	5.6	6.9	1.0	3.9	3.9	2.8	0.6	1.6	1.8	0.2	0.1
<b>ETC Late Night (5/25/2009-9/13/2009)</b>	<b>MTWT...</b>	<b>12:28 AM</b>	<b>01:03 AM</b>															
Calgary DM				0.4	1.0	0.2	0.4	0.4	1.0	0.2	1.0	1.0	0.3	0.3	0.4	0.4	0.1	0.0
Calgary CM				0.4	1.0	0.2	0.5	1.0	1.0	0.2	1.0	1.0	0.3	0.3	0.3	0.4	0.1	0.0
Lethbridge				0.4	1.0	0.2	0.5	1.0	1.0	0.2	1.0	1.0	0.3	0.3	0.3	0.4	0.1	0.0
TC/Full Coverage				7.0	6.6	1.0	4.1	4.4	4.5	0.4	2.8	2.9	2.2	0.6	1.2	1.6	0.2	0.1
<b>Wknd PM Rotn (5/25/2009-9/13/2009)</b>	<b>.....SS</b>	<b>11:58 AM</b>	<b>02:30 PM</b>															
Calgary DM				0.3	0.3	0.2	0.3	0.4	0.5	0.1	0.4	1.0	0.2	0.3	0.2	0.2	0.3	0.0
Calgary CM				0.3	0.3	0.2	0.3	0.4	0.5	0.1	0.4	1.0	0.2	0.3	0.2	0.2	0.3	0.0
Lethbridge				0.3	0.3	0.2	0.3	0.4	0.5	0.1	0.4	1.0	0.2	0.3	0.2	0.2	0.3	0.0
TC/Full Coverage				6.8	5.4	1.0	2.8	3.5	3.8	0.4	2.0	2.8	1.6	0.6	0.9	0.7	1.3	0.1
<b>Simpsons &amp; Co Wknd Rotn (6/1/2009-9/13/2009)</b>	<b>.....SS</b>	<b>01:28 PM</b>	<b>04:00 PM</b>															
Calgary DM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Calgary CM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Lethbridge				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
TC/Full Coverage				21.1	18.0	9.6	14.2	10.2	8.9	4.1	6.3	5.1	9.1	5.5	7.9	5.1	1.9	1.3
<b>Simpsons Wknd Rotn (5/25/2009-9/13/2009)</b>	<b>.....SS</b>	<b>01:28 PM</b>	<b>04:00 PM</b>															
Calgary DM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Calgary CM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Lethbridge				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
TC/Full Coverage				21.1	18.0	9.6	14.2	10.2	8.9	4.1	6.3	5.1	9.1	5.5	7.9	5.1	1.9	1.3
<b>Family Guy Wknd Rotn (5/25/2009-9/13/2009)</b>	<b>.....SS</b>	<b>03:58 PM</b>	<b>05:30 PM</b>															
Calgary DM				1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0
Calgary CM				1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0
Lethbridge				1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0
TC/Full Coverage				24.2	19.7	12.6	16.7	12.4	7.2	4.4	5.8	5.1	12.5	8.2	10.9	7.3	1.9	2.6

Stations: CICT-CL  
 Date Range: Sm 09 (7/13/2009-7/19/2009)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Wknd AM Rotn</b> <b>(5/25/2009-9/13/2009)</b>	<b>....SS</b>	<b>05:58 AM</b>	<b>12:00 PM</b>															
	Calgary DM			0.2	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.3	0.2	0.1	0.2	0.2	0.1	0.0
	Calgary CM			0.2	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.3	0.2	0.1	0.2	0.2	0.1	0.0
	Lethbridge			0.2	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.3	0.2	0.1	0.2	0.2	0.1	0.0
	TC/Full Coverage			4.2	4.0	0.4	1.8	2.0	2.3	0.2	1.0	1.0	1.8	0.2	0.8	1.0	0.1	0.1
<b>Saturday Night Live</b> <b>(5/25/2009-9/13/2009)</b>	<b>....S.</b>	<b>12:25 AM</b>	<b>02:00 AM</b>															
	Calgary DM			0.4	0.5	0.2	0.5	1.0	1.0	0.2	1.0	1.0	0.3	0.3	0.3	0.3	0.3	0.0
	Calgary CM			0.4	0.5	0.2	0.5	1.0	1.0	0.2	1.0	1.0	0.3	0.3	0.3	0.3	0.2	0.0
	Lethbridge			0.4	0.5	0.2	0.5	1.0	1.0	0.2	1.0	1.0	0.3	0.3	0.3	0.3	0.2	0.0
	TC/Full Coverage			9.8	9.5	2.4	5.4	6.2	5.1	0.5	2.8	3.9	4.4	1.9	2.6	2.3	0.3	0.0
<b>16x9 Late</b> <b>(5/25/2009-9/13/2009)</b>	<b>.....S</b>	<b>11:30 PM</b>	<b>12:00 AM</b>															
	Calgary DM			1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	0.2	0.0	
	Calgary CM			1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	0.4	1.0	0.1	0.0
	Lethbridge			1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	0.4	1.0	0.1	0.0
	TC/Full Coverage			12.5	12.2	2.4	6.2	6.8	6.5	1.2	3.6	3.8	5.8	1.4	2.6	3.0	0.2	0.1